

Mr. Dipesh Pednekar

Digital Marketing Manager

DipeshPednekar.com



Milestone

Plan & execute digital ad spend annually up to **Rs. 14,00,000**. A total of **15,000** leads were generated. The Campaign ROI is More than **400%**.

Perform **5000+** keywords on a single project single-handedly. Almost **500+** 1st page on Google. Ranked **300+** keywords for a single relevant webpage.

Generated **300+** digital proposals created for clients. Operated with **150+** digital marketing clients till now. Expertise in **30+** industries.

Experience

Company Name:
SecureMyScholarship

Designation:
Digital Marketing Manager

Duration:
April 2021 to Till Date

Location:
Dubai, UAE [Remotely]

Hiring Purpose:
LeadGen, SEO, Strategy, POA

Reporting to:
CEO

Key Responsibilities [OKRs]:

- In-depth working on MQL to SQL ratio and grabbing more qualitative + quantitative leads.
- Improving Lead Gen with a time-to-time overview, optimization, & implementations.
- Efficiently working on the user journey and conversion funnel within the website.
- Coordination with Graphic, Content, Technical, etc. teams to get things done.
- Control CPC and CPL with accurate targeting via content and graphics.
- Improve, measure, and manage ROI across all marketing channels.
- Diversified marketing strategy with multiple promotional activities.
- Improve organic search ranking & traffic via SEO marketing.
- Run an experiment campaign, study & analysis output.
- Check more 30+ KR's on DipeshPednekar.com

Feb 2019 – Apr 2020
Sunrich Companies
DM Executive

Feb 2017 – May 2018
Anvis Digital
SEO Executive

Sep 2013 – Feb 2017
Part time Jobs
Executive

Education

Oct 2020 – Feb 2021
Rajesh Patkar Institute
Full Stack JavaScript

Nov 2016 – Jan 2017
Operating Media
Digital Marketing

Jan 2013 – Mar 2013
Mark Academy
Tally 9, M.S.CIT

Jul 2013 – Jul 2016
N.S.S. College
B.Com

Jul 2011 – Jul 2013
N.S.S. College
H.S.C

Jun 2001 – Jul 2011
Shirodkar High School
S.S.C

Personal

Name:
Dipesh B. Pednekar

Birth Date:
11 September 1995

Marital Status:
Married

Residence:
Lower Parel, Mumbai

Relevant Exp.:
7+ Years

Nationality:
Indian

Mobile No.:
+91 9870232360

Gmail ID:
DipeshPednekar@

Occupation:
Job + Consultant

I hereby declare that the above-mentioned information is accurate to the best of my knowledge and belief. I bear the responsibility of any error or mistake in the data if occur in the future.

Mumbai

Dipesh Balkrishna Pednekar

Note: Please visit DipeshPednekar.com for more detail information.